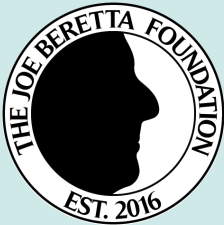




## Organization & Event

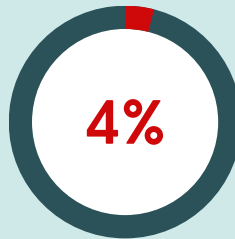
### NUMBERS & STATISTICS

Community involvement sets your business apart. We'd love the opportunity to partner with you as a sponsor for this year's Dinner in the Vines. Sponsorship is more than just an act of kindness, it's a good business decision. Contribute to a worthy cause, show the human side of your business and find qualified leads and compatible customers that appreciate your commitment to philanthropy in one stroke.



#### OUR STORY:

The Joe Beretta Foundation was established in 2016 when the Berettas, a local Mt. Juliet family, lost their husband/father to heart failure and learned the dire challenges most patients face.



#### THE NEED:

Only 4% of hospitals are able to treat advanced heart failure; because of this most patients must travel to receive care. The majority of patients are left stressed, scared, isolated and far from home.

### BECAUSE WE BELIEVE NO ONE SHOULD SUFFER ALONE:

TJBF exists to meet the practical needs of advanced heart failure patients and their families by providing emergency housing, emotional support & stability in crisis. Our hope is to build a hospitality home in Mt. Juliet.



#### THE COMMUNITY WE PROUDLY SERVE:

We currently serve patients in five hospitals in two cities, including...

- Vanderbilt University Medical Center
- Tristar Centennial Medical Center
- Ascension Saint Thomas Hospital



#### OUR IMPACT:

Since our inception in 2016, we've assisted **1,100+** individuals, provided over **2,500** nights of stay and prevented **150+** families from facing the impossible choice between homelessness or hospice.

### DINNER IN THE VINES:

Our fifth annual Dinner in the Vines fundraising event will take place on **Saturday, June 10th, 2023**. The evening includes a multi-course Italian meal in a stunning atmosphere, an open wine bar, a tremendous silent auction, ample photo opportunities, and a VIP option with a private cellar wine tasting. Standard tickets are \$150 each, Early Bird tickets are \$125 and VIP tickets are \$250.



#### OUR VENUE:

Beretta Vineyard is a private vineyard located at the Beretta home. It consists of 310 grape vines in four varieties; Riesling, Chambourcin, Corot Noir and Chelois. The Foundation's namesake, Joe, planted the vines shortly before his passing.

#### OUR ATTENDEES:

Dinner in the Vines is an exclusive event with limited tickets available. This year we'll offer 150 tickets because of increased demand. Due to ticket pricing acting as a qualifier, our average attendee has a medium to high level of disposable income.

**PLEASE NOTE: CDC & LOCAL GUIDELINES WILL BE FOLLOWED AT THIS EVENT.**

# SPONSORSHIP OPPORTUNITIES

	TITLE	GOLD	SILVER	BRONZE
Event naming rights	★	✗	✗	✗
Inclusion of Logo on all marketing materials	★	✗	✗	✗
Opportunity for designated representative to speak during program	★	✗	✗	✗
Visual Representation during event program	★	★	✗	✗
Inclusion in widely distributed press release	★	★	✗	✗
Social Media Highlight across all TJBF channels	★	★	★	✗
Recognition during digital marketing	★	★	★	✗
Verbal Recognition during event program	★	★	★	★
# of Complimentary VIP Tickets provided	<b>10</b> (\$2,500 value)	<b>6</b> (\$1,500 value)	<b>4</b> (\$1,000 value)	<b>2</b> (\$500 value)
Acknowledgement in printed event program	Full Page	1/2 Page	1/4 Page	1/8 Page
Event photos for promotional use	★	★	★	★
For your gift of	\$10,000	\$5,000	\$2,500	\$1,000

For more information please contact Executive Director, Davey Shepherd, at 615-852-7804 or [daveyshepherd@TJBF.org](mailto:daveyshepherd@TJBF.org)

LEARN MORE AT: [WWW.TJBF.ORG](http://WWW.TJBF.ORG)



@IHEARTTJBF



# SPONSOR AGREEMENT

## THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

**DONOR NAME:**

**SPONSORSHIP AUTHORIZED BY:**

**SPONSORSHIP LEVEL:**

- \$10,000 TITLE SPONSOR       \$5,000 GOLD SPONSOR  
 \$2,500 SILVER SPONSOR       \$1,000 BRONZE SPONSOR

**METHOD OF PAYMENT:**       CASH       CREDIT       CHECK

**POINT OF CONTACT FOR FOLLOW-UP:**

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation **no later than 6/1/23**.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at daveyshepherd@TJBF.org or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

LEARN MORE AT: [WWW.TJBF.ORG](http://WWW.TJBF.ORG)





# AUCTION AGREEMENT

## THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

**DONOR NAME :**

**DESCRIPTION OF DONATION:**

**ESTIMATED FAIR MARKET VALUE OF DONATION:**

**RESTRICTIONS ON DONATION (IF APPLICABLE):**

**POINT OF CONTACT FOR FOLLOW-UP:**

**NAME:**

**PHONE:**

**E-MAIL:**

The undersigned agrees to provide the above donation(s) to the The Joe Beretta Foundation, EIN: 81-3849103, for use in the Dinner in the Vines auction. I understand my donation must be received by The Joe Beretta Foundation no later than **6/1/23**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at [daveyshepherd@TJBF.org](mailto:daveyshepherd@TJBF.org) or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

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# IN KIND DONATION AGREEMENT

## THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

**DONOR NAME :**

**DESCRIPTION OF IN KIND DONATION:**

**ESTIMATED FAIR MARKET VALUE OF DONATION:**

**RESTRICTIONS ON DONATION (IF APPLICABLE):**

**POINT OF CONTACT FOR FOLLOW-UP:**

NAME:

PHONE:

E-MAIL:

The undersigned agrees to provide the above donation(s) to the The Joe Beretta Foundation, EIN: 81-3849103 for use in the Dinner in the Vines event. I understand my donation must be received by The Joe Beretta Foundation no later than **6/1/23**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at [daveyshepherd@TJBF.org](mailto:daveyshepherd@TJBF.org) or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

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