

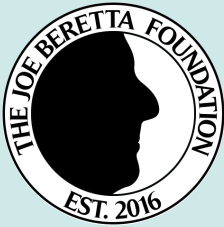


Hopeful Hearts Valentine's Gala

Organization & Event

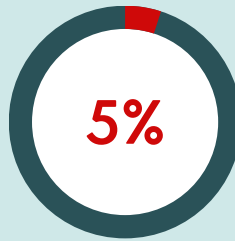
NUMBERS & STATISTICS

Community involvement sets your business apart. We'd love the opportunity to partner with you as a sponsor for the Hopeful Hearts Valentine's Gala. Sponsorship is more than just an act of kindness, it's a good business decision. Contribute to a worthy cause, show the human side of your business and find qualified leads and compatible customers that appreciate your commitment to philanthropy in one stroke.



OUR STORY:

The Joe Beretta Foundation was established in 2016 when the Beretta family lost their husband/father to heart failure and learned the dire challenges most patients face.

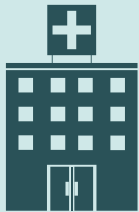


THE NEED:

Only 5% of hospitals are able to treat advanced heart failure; because of this most patients must travel to receive care. The majority of patients are left stressed, scared, isolated and far from home.

BECAUSE WE BELIEVE NO ONE SHOULD SUFFER ALONE:

TJBF exists to meet the essential, non-medical needs of advanced heart failure patients, caregivers, and their families by providing emergency housing, emotional support & stability in crisis.



THE COMMUNITY WE PROUDLY SERVE:

We currently serve patients in five hospitals across two cities, including UPMC and Allegheny General Hospital in Pittsburgh.



OUR IMPACT:

Since our inception in 2016, we've assisted **1,200+** individuals, provided over **2,600+** nights of stay and prevented **175+** families from facing the impossible choice between homelessness or hospice.

HOPEFUL HEARTS VALENTINE'S GALA:

Our third annual Hopeful Hearts Valentine's Gala will take place on **Saturday, February 10 2024** in Pittsburgh's Grand Hall at The Priory. Each ticket includes a delicious meal in a memorable atmosphere, two drink tickets (+ a cash bar), live music, a tremendous silent auction, and much more. Tickets are \$155 each, but are included in each sponsorship level.



OUR VENUE:

The Grand Hall at the Priory is a landmark whose story is woven into the history of Pittsburgh. The breathtaking event space is simply unmatched and never fails to inspire awe, making it the perfect place to welcome our attendees in 2024!

OUR ATTENDEES:

The Hopeful Hearts Valentine's Gala is an exclusive event with a limited number of tickets available. Due to ticket pricing acting as a qualifier, our average attendee has a medium to high level of disposable income.

SPONSORSHIP OPPORTUNITIES

	TITLE	GOLD	SILVER	BRONZE
Event naming rights (One available)	★	✗	✗	✗
Inclusion of Logo on all marketing materials	★	✗	✗	✗
Opportunity for a designated representative to speak during program	★	✗	✗	✗
Visual Representation during event program	★	✗	✗	✗
Inclusion in widely distributed press release	★	★	✗	✗
Social Media Highlight across all TJBF channels	★	★	✗	✗
Recognition during digital marketing	★	★	★	✗
Verbal Recognition during event program	★	★	★	✗
# of Complimentary Registrations for employees or customers	10	6	4	2
Acknowledgement in printed event program	★	★	★	★
Event photos for promotional use	★	★	★	★
For your gift of	\$10,000	\$5,000	\$2,500	\$1,000

For more information please contact Executive Director, Davey Shepherd, at 615-852-7804 or daveyshepherd@TJBF.org

LEARN MORE AT: WWW.TJBF.ORG



@IHEARTTJBF



**Hopeful
Hearts**
Valentine's Gala

SPONSOR AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

DONOR NAME:

SPONSORSHIP AUTHORIZED BY:

SPONSORSHIP LEVEL:

\$10,000 TITLE SPONSOR

\$5,000 GOLD SPONSOR

\$2,500 SILVER SPONSOR

\$1,000 BRONZE SPONSOR

METHOD OF PAYMENT:

CASH

CREDIT

CHECK

POINT OF CONTACT FOR FOLLOW-UP:

NAME:

PHONE:

E-MAIL:

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation **no later than 2/1/24**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at daveyshepherd@TJBF.org or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

LEARN MORE AT: WWW.TJBF.ORG



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**Hopeful
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AUCTION AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

DONOR NAME :

DESCRIPTION OF DONATION:

ESTIMATED FAIR MARKET VALUE OF DONATION:

RESTRICTIONS ON DONATION (IF APPLICABLE):

HOW SHOULD WE OBTAIN YOUR DONATION?

POINT OF CONTACT FOR FOLLOW-UP:

NAME:

PHONE:

E-MAIL:

MAILING ADDRESS:

The undersigned agrees to provide the above donation(s) to The Joe Beretta Foundation, EIN: 81-3849103, for use in the Hopeful Hearts Valentine's Gala auction. I understand my donation must be received by The Joe Beretta Foundation no later than **2/1/24**.

SIGNATURE

DATE

Please scan and e-mail this form to Carrie Burdy at carrieb@TJBF.org and CC gloriaa@TJBF.org.
Alternatively, you may print and mail it to 744 Chesapeake Ave. Pittsburgh, PA 15237.
Please call Carrie at (412) 475-3018 with any questions, comments or concerns.

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IN KIND DONATION AGREEMENT

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