



Organization & Program

NUMBERS & STATISTICS

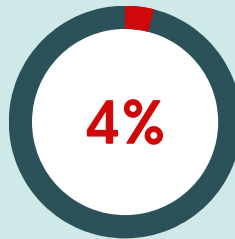
Generosity sets your business apart. We'd love the opportunity to partner with you as a sponsor for our Holiday Gifts program. Sponsorship is more than just an act of kindness, it's a good business decision.

Contribute to a worthy cause, show the human side of your business and earn exposure to customers that appreciate your commitment to philanthropy in one stroke.



OUR STORY:

The Joe Beretta Foundation was established in 2016 when the Berettas, a local Mt. Juliet family, lost their husband/father to heart failure and learned the dire challenges most patients face.



THE NEED:

Only 4% of hospitals are able to treat advanced heart failure; because of this most patients must travel to receive care. The majority of patients are left stressed, scared, isolated and far from home.

BECAUSE WE BELIEVE NO ONE SHOULD SUFFER ALONE:

TJBF exists to meet the essential, non-medical needs of advanced heart failure patients, caregivers and their families by providing emergency housing, emotional support & stability in crisis.



THE COMMUNITY WE PROUDLY SERVE:

We currently serve advanced heart failure patients being treated in hospitals in both Nashville, TN & Pittsburgh, PA. The specific hospitals we serve include...

- Vanderbilt University Medical Center
- Tristar Centennial Medical Center
- Ascension Saint Thomas Hospital
- University of Pittsburgh Medical Center
- Highmark Allegheny Health Network

OUR IMPACT:

Since our inception in 2016, we've assisted **1,100+** individuals, provided over **2,500** nights of stay, provided over **1,200** gifts for inpatient families spending a holiday in the hospital and prevented **150+** families from facing the impossible choice between homelessness or hospice.



HOLIDAY GIFT PROGRAM:

For hospitalized patients and the people that love them, holidays are a stark reminder that even while your world falls apart, the rest of the world keeps spinning. To combat the thought that they're alone or forgotten, we provide gifts for inpatient families for Valentine's Day, Easter, Mother's Day, Father's Day, Thanksgiving, and all celebrations observed during the holiday season. We've seen these small gifts encourage patients to keep fighting, profoundly touch caregivers, and inspire families in so many beautiful ways. These gifts matter! Thank you for investing in us so we can touch families in the worst moments of their lives.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (TWO AVAILABLE)

FOR YOUR GIFT OF \$3,000

- Sponsors at the gold level will be attached to one of our two largest holiday gift outreaches, Thanksgiving or Christmas. These holidays offer the most visibility in our hospital networks and the most engagement from our social media following.
- Your company's name and logo will be included on cards attached to the gifts themselves and across all our digital marketing publicizing your designated holiday's gift distribution
- 1 year listed on our website as a Holiday Gift Sponsor with link to your website
- Photos for promotional use
- Printed and framed certificate of recognition and gratitude to display in your business

SILVER SPONSOR (TWO AVAILABLE)

FOR YOUR GIFT OF \$1,500

- Sponsors at the silver level will be attached to one of our second largest holiday gift outreaches, Mother's Day or Father's Day.
- Your company's name and logo will be included on cards attached to the gifts themselves and across all our digital marketing publicizing your designated holiday's gift distribution
- 1 year listed on our website as a Holiday Gift Sponsor with link to your website
- Photos for promotional use
- Printed and framed certificate of recognition and gratitude to display in your business

BRONZE SPONSOR (TWO AVAILABLE)

FOR YOUR GIFT OF \$750

- Sponsors at the bronze level will be attached to Valentine's Day or Easter
- Your company's name and logo will be included on cards attached to the gifts themselves and across all our digital marketing publicizing your designated holiday's gift distribution
- 1 year listed on our website as a Holiday Gift Sponsor with link to your website
- Photos for promotional use
- Printed and framed certificate of recognition and gratitude to display in your business

SPONSOR AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

COMPANY NAME:

SPONSORSHIP AUTHORIZED BY:

SPONSORSHIP LEVEL:

\$3,000 GOLD SPONSOR

CHRISTMAS

THANKSGIVING

\$1,500 SILVER SPONSOR

MOTHER'S DAY

FATHER'S DAY

\$750 BRONZE SPONSOR

VALENTINE'S DAY

EASTER

METHOD OF PAYMENT:

CASH

CREDIT

CHECK

POINT OF CONTACT FOR FOLLOW-UP:

NAME:

PHONE:

E-MAIL:

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation no less than two weeks before my sponsored holiday.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at daveyshepherd@TJBF.org or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

LEARN MORE AT: WWW.TJBF.ORG



@IHEARTTJBF