



MIDNIGHT BALL

Presented By

VANDERBILT UNIVERSITY
MEDICAL CENTER

Organization & Event

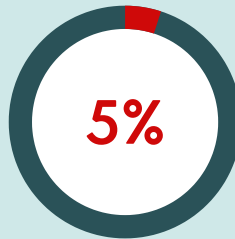
NUMBERS & STATISTICS

Community involvement sets your business apart. We'd love the opportunity to partner with you as a sponsor for our inaugural Midnight Ball. Sponsorship is more than just an act of kindness, it's a good business decision. Contribute to a worthy cause, show the human side of your business and find qualified leads and compatible customers that appreciate your commitment to philanthropy in one stroke.



OUR STORY:

The Joe Beretta Foundation was established in 2016 when the Berettas, a local Mt. Juliet family, lost their husband/father to heart failure and learned the dire challenges most patients face.

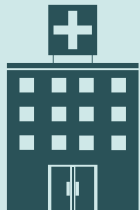


THE NEED:

Only 5% of hospitals are able to treat advanced heart failure; because of this most patients must travel to receive care. The majority of patients are left stressed, scared, isolated and far from home.

BECAUSE WE BELIEVE NO ONE SHOULD SUFFER ALONE:

TJBF exists to meet the practical needs of advanced heart failure patients, caregivers and their families by providing emergency housing, emotional support & stability in crisis. Our hope is to build a hospitality home in Mt. Juliet.



THE COMMUNITY WE PROUDLY SERVE:

We currently serve patients in five hospitals in two cities, including...

- Vanderbilt University Medical Center
- Tristar Centennial Medical Center
- Ascension Saint Thomas Hospital



OUR IMPACT:

Since our inception in 2016, we've assisted **1,000+** individuals, provided over **2,500+** nights of stay and prevented **150+** families from facing the impossible choice between homelessness or hospice.

2023 MIDNIGHT BALL:

Our inaugural Midnight Ball fundraising event will take place on **Saturday, December 31, 2022**. This memorable evening will include appetizers, an open bar, dancing, ample photo opportunities, lots of surprises & a VIP option with a private lounge & bar, upgraded food, reserved parking & more. Standard tickets are \$75 each, VIP tickets are \$150. Cocktail Party attire.



OUR VENUE:

The Capitol Theater is an elegant multi-purpose venue located in historic Lebanon, TN square.

This gorgeous space is just minutes from Nashville and Mt. Juliet, yet tucked away from the worst of the New Years Eve traffic.

OUR ATTENDEES:

The 2023 Midnight Ball is an exclusive event with limited tickets available. Due to ticket pricing acting as a qualifier, our average attendee has a medium to high level of disposable income.

SPONSORSHIP OPPORTUNITIES

	EVENT TITLE	VIP TITLE	GOLD	SILVER	BRONZE
Event naming rights	★	✗	✗	✗	✗
VIP Lounge naming rights	✗	★	✗	✗	✗
Inclusion of Logo on all marketing materials	★	✗	✗	✗	✗
Opportunity for representative to speak during program	★	★	✗	✗	✗
Designated Solo Social Media Post	★	★	★	✗	✗
Inclusion in widely distributed press release	★	★	★	★	✗
Social Media Mention across all TJBF channels	★	★	★	★	★
Recognition during digital marketing	★	★	★	★	★
Verbal Recognition during event program	★	★	★	★	★
# of Complimentary Tickets provided	12 VIP Tickets	10 VIP Tickets	8 VIP Tickets	4 VIP Tickets	4 Standard Tickets
Acknowledgement on slides carouseling throughout event	Logo	Logo	Logo	Logo	Name
Event photos for promotional use	★	★	★	★	★
For your gift of	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000

For more information please contact Executive Director, Davey Shepherd, at 615-852-7804 or daveyshepherd@TJBF.org

LEARN MORE AT: WWW.TJBF.ORG



@IHEARTTJBF



SPONSOR AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

DONOR NAME:

SPONSORSHIP AUTHORIZED BY:

SPONSORSHIP LEVEL:

- ~~\$15,000 TITLE SPONSOR~~ ~~\$10,000 VIP TITLE SPONSOR~~ \$5,000 GOLD SPONSOR
- \$2,500 SILVER SPONSOR \$1,000 BRONZE SPONSOR

METHOD OF PAYMENT: CASH CREDIT CHECK

POINT OF CONTACT FOR FOLLOW-UP:

NAME: _____ PHONE: _____

E-MAIL: _____

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation **no later than 12/14/22**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at daveyshepherd@TJBF.org or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

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AUCTION AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

DONOR NAME :

DESCRIPTION OF DONATION:

ESTIMATED FAIR MARKET VALUE OF DONATION:

RESTRICTIONS ON DONATION (IF APPLICABLE):

POINT OF CONTACT FOR FOLLOW-UP:

NAME:

PHONE:

E-MAIL:

The undersigned agrees to provide the above donation(s) to the The Joe Beretta Foundation, EIN: 81-3849103, for use in the Midnight Ball auction. I understand my donation must be received by The Joe Beretta Foundation no later than **12/14/22**.

SIGNATURE

DATE

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IN KIND DONATION AGREEMENT

THANK YOU FOR PARTNERING WITH US!

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DONOR NAME :

DESCRIPTION OF IN KIND DONATION:

ESTIMATED FAIR MARKET VALUE OF DONATION:

RESTRICTIONS ON DONATION (IF APPLICABLE):

POINT OF CONTACT FOR FOLLOW-UP:

NAME:

PHONE:

E-MAIL:

The undersigned agrees to provide the above donation(s) to the The Joe Beretta Foundation, EIN: 81-3849103 for use in the Dinner in the Vines event. I understand my donation must be received by The Joe Beretta Foundation no later than **12/14/22**.

SIGNATURE

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